

It's 2024 – do you know where your conservation plan is?

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Texas Water Development Board

*Unless specifically noted, this presentation does not
necessarily reflect official Board positions or decisions.*

March 1, 2024

2023 Water Use Survey

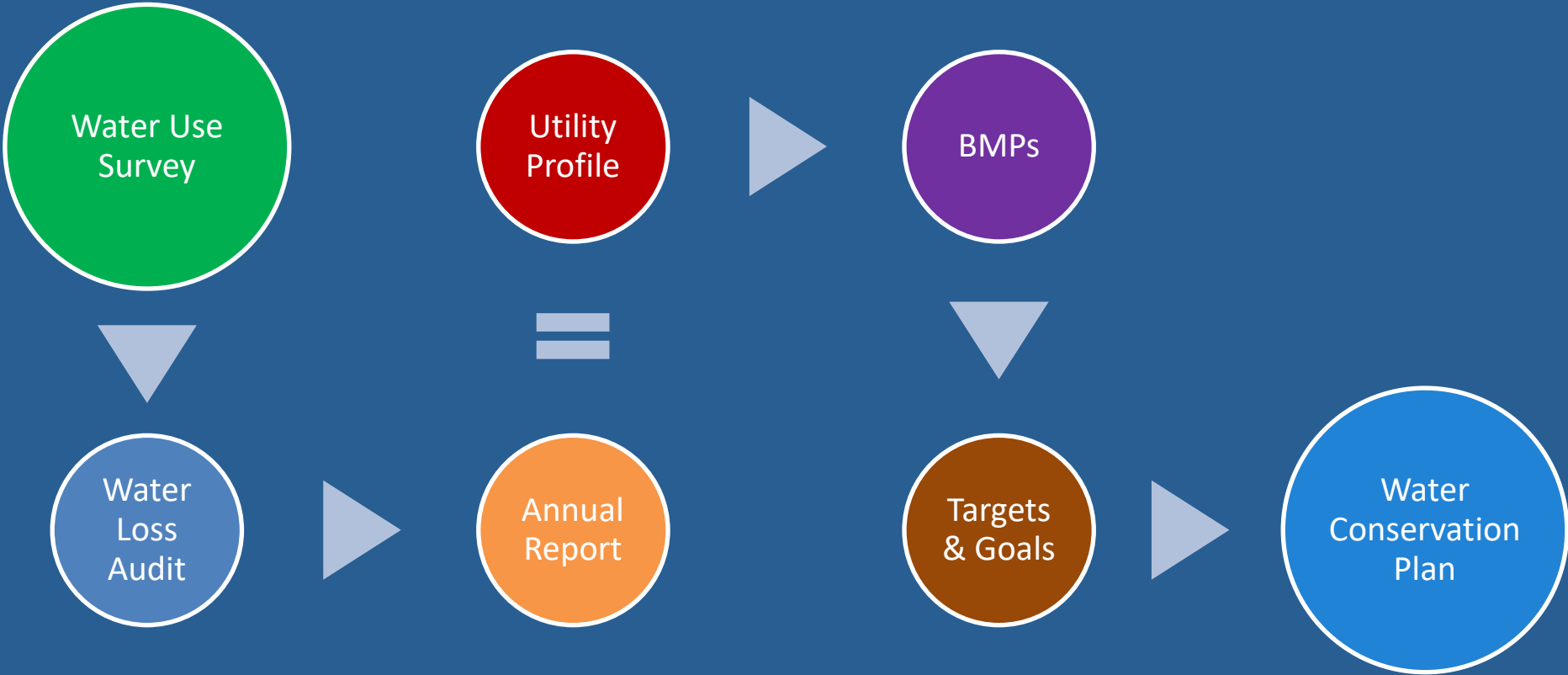
May 1, 2024

**2023 Water Loss Audit
2023 Annual Conservation Report
Utility Profile
2024 Water Conservation Plan**

Start NOW!

- Review your current program
- Work with other departments
- Involve customers
- Use the data
- Be realistic
- Set goals
- Work with neighboring utilities

Process



- [Utility Profile](#)
- [Conservation Plan](#)
- [Annual Report](#)

Utility Profile
Retail Water Supplier

SECTION I: Utility Data

Water Utility General Information

Name of Utility: Effervescent Water Supply

B. System Input

Provide system input data for the previous five years
Total System Input = Self supplied + Imported - Exported

| Year | Water Produced in Gallons | Purchased/Imported Water in Gallons | Exported Water in Gallons | Total System Input | Total GPCD |
|------------------|---------------------------|-------------------------------------|---------------------------|--------------------|------------|
| 2018 | 24,053,096,907 | 0 | 1,284,475,258 | 22,768,621,649 | 192 |
| 2017 | 22,903,189,691 | 0 | 1,344,741,237 | 21,558,448,454 | 182 |
| 2016 | 25,064,414,141 | 0 | 1,327,069,388 | 23,737,344,753 | 203 |
| 2015 | 23,269,618,947 | 15,099,738,852 | 12,668,445,835 | 25,700,911,964 | 220 |
| 2014 | 23,464,359,009 | 15,322,817,424 | 12,460,868,091 | 26,326,308,342 | 225 |
| Historic Average | 23,750,935,739 | 6,084,511,255 | 5,817,119,962 | 24,018,327,032 | 204 |

| |
|-------------------|
| + Utility Profile |
| Conservation Plan |
| Annual Report |

Utility Profile Retail Water Supplier

SECTION II: System Data

F. Peak Day Use

| Year | Average Daily Use (gal) | Peak Day Use (gal) | Ratio (peak/avg) |
|------|-------------------------|--------------------|------------------|
| 2014 | 5,866,731 | 6,873,456 | 1.1716 |
| 2015 | 4,897,126 | 4,064,717 | 0.8300 |
| 2016 | 5,165,980 | 5,814,836 | 1.1256 |
| 2017 | 6,413,742 | 8,316,717 | 1.2967 |
| 2018 | 6,726,172 | 8,916,228 | 1.3256 |

G. Summary of Historic Water Use

| Water Use Category | Historic Average | Percent of Connections | Percent of Water Use |
|-----------------------------|------------------|------------------------|----------------------|
| Residential - Single Family | 994,793,075 | 92.87% | 80.34% |
| Residential - Multi-Family | 29,704,674 | 1.38% | 2.40% |
| Industrial | 0 | 0.00% | 0.00% |
| Commercial | 191,721,654 | 5.71% | 15.48% |
| Institutional | 22,034,868 | 0.03% | 1.78% |
| Agricultural | 0 | 0.00% | 0.00% |

The Plan

Evaluation of w/ww system, this includes UP

5 & 10-year goals for Total, Residential, and Water Loss GPCDs

Implementation schedule to achieve goals

Method for tracking implementation and effectiveness

Master meter and universal metering information

Measures to determine water loss

Leak detection, repair, and water loss program details

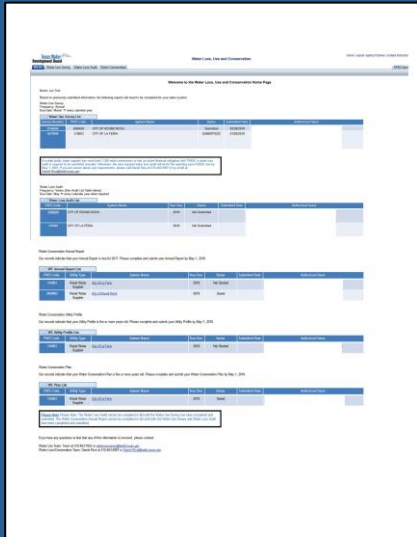
Non-promotional water rate structure

Means of implementation and enforcement

Documentation to regional water planning group

Copy of Drought Contingency Plan

Considerations



Please complete the highlighted fields. The highlighted with ** asterisks from the previous Survey Period with a new asterisk highlighted with # use a default calculation unless a better one is known. Circle 1 to use the default or circle 0 and put a volume.

TEXAS WATER DEVELOPMENT BOARD
P.O. BOX 15231, CAPITOL STATION
AUSTIN, TX 78711-5231
2016 WATER AUDIT REPORT

A. Water Utility General Information

- Water Utility Name
 - Regional Water Planning Area
 - Address
- Contact Information
 - Name
 - Telephone Number
 - Email Address
- Reporting Period
 - Start Date
 - End Date
- Source of Water Utilization
 - Surface Water
 - Ground Water
- Population Served
 - Population Served **
 - Wholesale Population Served
 - Utility's Length of Main Lines
 - Number of Wholesale Connections Served
- Service Connection Density #
 - Average Yearly System Operating Pressure
 - Volume Units of Measure
- System Input Volume
 - Production Water
 - Production Water Accuracy
 - Connected Input Volume #
 - Treated Purchased Water Water Accuracy
 - Connected Treated Purchased Water Volume #

Assessment Scale

connections per mile

psi

gallons

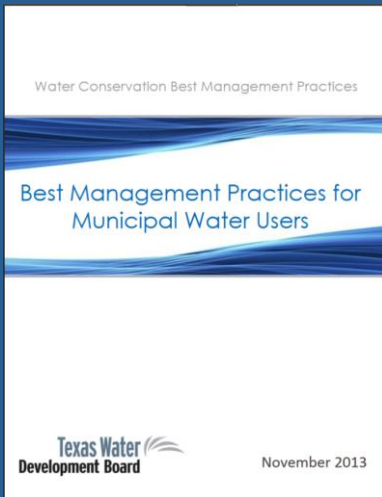
gallons

gallons

gallons

gallons

Page 1 of 4



Water Conservation Plan Cover Sheet
TWDB Form 100.1 (04)
Revised 12/16/12 100.101

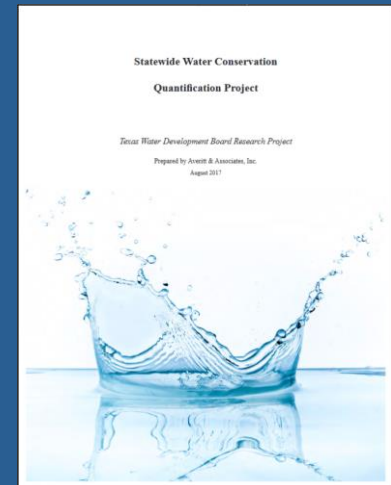
Water Conservation Board

**WATER CONSERVATION PLAN
5- AND 10-YR GOALS FOR WATER SAVINGS**

Facility Name: _____
Water Conservation Plan Year: _____

| | Historic 5-yr Average | Baseline | 5-yr Goal for year _____ | 10-yr Goal for year _____ |
|--------------------------------------|-----------------------|----------|--------------------------|---------------------------|
| Total GPCD ¹ | | | | |
| Residential GPCD ² | | | | |
| Water Loss (GPCD) ³ | | | | |
| Water Loss (Percentage) ⁴ | % | % | % | % |

1. Total GPCD = (TMD) Gallons in System ÷ Permanent Population = 985
2. Residential GPCD = (R) Gallons Used for Residential Use ÷ Residential Population = 985
3. Water Loss (GPCD) = (T) Total Water Loss ÷ Permanent Population = 985
4. Water Loss Percentage = (T) Total Water Loss ÷ Total Gallons in System = 100; or (R) Water Loss GPCD ÷ Total GPCD x 100



Conservation Tool

- Pre-loaded data for 462 water utilities
- Alternative base and projected data can be used
- Menu of possible conservation activities
- Develop and save different scenarios
- Estimate water savings and costs
- Estimate water savings for annual report

Baseline Demand Projection

View Settings Help

Find My Utility

Utility:

Planning Region:

Select Projection to Use:

TWDB Pre-Populated Projection
 Tables below will be blank if TWDB does not have data for your utility.

User Entered Projection
 If you are using your own Baseline Demand Projection, enter values for the yellow-shaded cells in the tables below in the units specified.

| Projections | Reported | Projected | | | | | | Avg Annual |
|-------------|----------|-----------|------|------|------|------|------|---------------------|
| | 2016 | 2020 | 2030 | 2040 | 2050 | 2060 | 2070 | Growth % 2020-70 |

| Base Period | Projected | | | | | | Avg Annual |
|-------------|-----------|------|------|------|------|------|---------------------|
| | 2020 | 2030 | 2040 | 2050 | 2060 | 2070 | Growth % 2020-70 |

| Population | | | | | | | | |
|---------------------|--------|--------|--------|--------|---------|---------|---------|------|
| Retail Service Area | 33,575 | 63,118 | 78,714 | 96,187 | 113,524 | 131,029 | 131,180 | 1.5% |

| | | | | | | | | |
|--|--|--|--|--|--|--|--|------|
| | | | | | | | | 0.0% |
|--|--|--|--|--|--|--|--|------|

| Connections | | | | | | | | |
|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------|
| Single Family | 12,158 | 18,840 | 23,495 | 28,710 | 33,885 | 39,110 | 39,155 | 1.5% |
| Multi Family | 29 | 45 | 56 | 70 | 87 | 108 | 135 | 2.2% |
| ICI | 548 | 849 | 1,059 | 1,321 | 1,647 | 2,054 | 2,562 | 2.2% |
| Total | 12,735 | 19,734 | 24,610 | 30,101 | 35,619 | 41,272 | 41,852 | 1.5% |

| | | | | | | | | |
|--|---|---|---|---|---|---|---|------|
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.0% |
|--|---|---|---|---|---|---|---|------|

ICI = Industrial, Commercial, and Institutional

| Baseline Demand (in kGal) | | | | | | | | |
|---------------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------------|
| Single Family | 1,104,929 | 1,651,787 | 1,990,348 | 2,392,275 | 2,794,292 | 3,204,001 | 3,204,443 | 1.3% |
| Multi Family | 72,575 | 108,494 | 130,731 | 157,131 | 183,537 | 210,447 | 210,477 | 1.3% |
| ICI | 326,715 | 494,715 | 598,916 | 720,842 | 844,337 | 970,820 | 970,081 | 1.4% |
| Sales Subtotal | 1,504,218 | 2,254,996 | 2,719,996 | 3,270,248 | 3,822,166 | 4,385,268 | 4,385,001 | 1.3% |
| Other Uses | 67,557 | 104,689 | 130,556 | 159,537 | 188,293 | 217,327 | 217,577 | 1.5% |
| Water Loss | 191,493 | 287,486 | 347,289 | 417,858 | 488,603 | 560,745 | 560,743 | 1.3% |
| Production Total | 1,763,268 | 2,647,170 | 3,197,841 | 3,847,643 | 4,499,062 | 5,163,339 | 5,163,321 | 1.3% |

| | | | | | | | | |
|--|---|---|---|---|---|---|---|------|
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.0% |
|--|---|---|---|---|---|---|---|------|

| Baseline GPCD | | | | | | | | |
|---------------|-----|-----|-----|-----|-----|-----|-----|-------|
| Total | 144 | 115 | 111 | 110 | 109 | 108 | 108 | -0.1% |
| Residential | 96 | 76 | 74 | 73 | 72 | 71 | 71 | -0.1% |
| Water Loss | 16 | 12 | 12 | 12 | 12 | 12 | 12 | -0.1% |

| | | | | | | | | |
|--|---|---|---|---|---|---|---|------|
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0.0% |
|--|---|---|---|---|---|---|---|------|

GPCD = gallons per capita-day

| | | | | | | | | |
|--------------|-------|-------|-------|-------|-------|-------|-------|------|
| Water Loss % | 10.86 | 10.86 | 10.86 | 10.86 | 10.86 | 10.86 | 10.86 | 0.0% |
|--------------|-------|-------|-------|-------|-------|-------|-------|------|

| | | | | | | | | |
|--|------|------|------|------|------|------|------|------|
| | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.0% |
|--|------|------|------|------|------|------|------|------|

Specify the Plan's Conservation Measures

Why aren't Education and Water Rates pre-defined measures?

City: **PLUGERVILLE**

Scenario: **Blank**

ID: **Name**

| Average Annual Level of Activity for each Measure by Decade | | | | | |
|---|---------|---------|---------|---------|---------|
| Include in Plan? | 2020-30 | 2031-40 | 2041-50 | 2051-60 | 2061-70 |

| Measure Accounting Unit | Measure Delivery Method | Cost Parameters | | | Water Savings Parameters | | | | | | Measure Unit Costs | |
|-------------------------|-------------------------|---|--------------------------------|----------------------|--------------------------|---------------------|-----------------------------|--------------------------|-----------------------|-------------------|--------------------|--|
| | | Implementation Cost \$ per Unit of Activity O&M | Debt Finance Capital Cost? Y/N | Unit Savings (u) gpd | Freerider Rate (f) %/yr | Decay Rate (d) %/yr | Plumb. Code Interaction Y/N | Nat. Repl. Rate (n) %/yr | Useful Life (T) years | Per Activity Unit | Per Acre-Foot | |

Pre-Defined Conservation Measures

Single-Family Measures

| | | | | | | |
|-----------|---|---|--|--|--|--|
| PRE-SF-01 | HE Toilet Rebate | N | | | | |
| PRE-SF-02 | Bathroom Retrofit | N | | | | |
| PRE-SF-03 | Showerhead and Aerator Kit | N | | | | |
| PRE-SF-04 | Clothes Washer Rebate | N | | | | |
| PRE-SF-05 | Home Water Reports | N | | | | |
| PRE-SF-06 | Irrigation Audits - High Users | N | | | | |
| PRE-SF-07 | High-Efficiency Sprinkler Nozzle Rebate | N | | | | |
| PRE-SF-08 | Smart Irrigation Controller Rebate | N | | | | |
| PRE-SF-09 | WaterWise Landscape Rebate | N | | | | |
| PRE-SF-10 | Rainwater Harvesting Rebate | N | | | | |
| PRE-SF-11 | Rain Barrel | N | | | | |

| | | | | | | | | | | | |
|----------------|---------------------|--------|------|------|-----|----|---|----|----|--------|----------|
| Toilet | Rebate | \$ 113 | \$ - | 25.2 | 20% | 0% | Y | 4% | 99 | \$ 113 | \$ 363 |
| Toilet | Direct Installation | \$ 329 | \$ - | 28.5 | 0% | 0% | Y | 4% | 99 | \$ 329 | \$ 748 |
| Showerhead | Distribution | \$ 10 | \$ - | 6.4 | 50% | 0% | Y | 7% | 99 | \$ 10 | \$ 274 |
| Clothes Washer | Rebate | \$ 156 | \$ - | 13.0 | 20% | 0% | Y | 7% | 99 | \$ 156 | \$ 1,374 |
| SF Acct. | Distribution | \$ 7 | \$ - | 12.1 | 0% | 0% | N | 0% | 1 | \$ 7 | \$ 516 |
| SF Acct. | Site Visit | \$ 99 | \$ - | 33.0 | 0% | 0% | N | 0% | 3 | \$ 99 | \$ 924 |
| SF Acct. | Rebate | \$ 110 | \$ - | 12.4 | 0% | 0% | N | 0% | 10 | \$ 110 | \$ 917 |
| SF Acct. | Rebate | \$ 210 | \$ - | 31.4 | 0% | 0% | N | 0% | 10 | \$ 210 | \$ 694 |
| SF Acct. | Rebate | \$ 550 | \$ - | 79.4 | 20% | 0% | N | 0% | 15 | \$ 550 | \$ 649 |
| SF Acct. | Rebate | \$ 355 | \$ - | 39.9 | 0% | 0% | N | 0% | 15 | \$ 355 | \$ 666 |
| SF Acct. | Rebate | \$ 64 | \$ - | 4.3 | 0% | 0% | N | 0% | 15 | \$ 64 | \$ 1,113 |

Multi-Family Measures

| | | | | | | |
|-----------|---|---|--|--|--|--|
| PRE-MF-01 | HE Toilet Rebate | N | | | | |
| PRE-MF-02 | Bathroom Retrofit | N | | | | |
| PRE-MF-03 | Showerhead and Aerator Kit | N | | | | |
| PRE-MF-04 | Clothes Washer Rebate | N | | | | |
| PRE-MF-05 | Irrigation Audits - High Users | N | | | | |
| PRE-MF-06 | High-Efficiency Sprinkler Nozzle Rebate | N | | | | |
| PRE-MF-07 | Smart Irrigation Controller Rebate | N | | | | |
| PRE-MF-08 | WaterWise Landscape Rebate | N | | | | |
| PRE-MF-09 | Rainwater Harvesting Rebate | N | | | | |

| | | | | | | | | | | | |
|----------------|---------------------|----------|------|-------|-----|----|---|-----|----|----------|--------|
| Toilet | Rebate | \$ 113 | \$ - | 34.7 | 20% | 0% | Y | 4% | 99 | \$ 113 | \$ 263 |
| Toilet | Direct Installation | \$ 329 | \$ - | 45.7 | 0% | 0% | Y | 4% | 99 | \$ 329 | \$ 466 |
| Showerhead | Distribution | \$ 10 | \$ - | 6.1 | 50% | 0% | Y | 7% | 99 | \$ 10 | \$ 289 |
| Clothes Washer | Rebate | \$ 156 | \$ - | 31.7 | 20% | 0% | Y | 13% | 99 | \$ 156 | \$ 849 |
| MF Acct. | Site Visit | \$ 213 | \$ - | 123.0 | 0% | 0% | N | 0% | 3 | \$ 213 | \$ 533 |
| MF Acct. | Rebate | \$ 410 | \$ - | 49.8 | 0% | 0% | N | 0% | 10 | \$ 410 | \$ 854 |
| MF Acct. | Rebate | \$ 510 | \$ - | 117.7 | 0% | 0% | N | 0% | 10 | \$ 510 | \$ 449 |
| MF Acct. | Rebate | \$ 5,250 | \$ - | 793.8 | 20% | 0% | N | 0% | 15 | \$ 5,250 | \$ 619 |
| MF Acct. | Rebate | \$ 2,911 | \$ - | 462.6 | 0% | 0% | N | 0% | 15 | \$ 2,911 | \$ 471 |

Industrial, Commercial, Institutional Measures

| | | | | | | |
|------------|--|---|--|--|--|--|
| PRE-ICI-01 | HE Toilet Rebate | N | | | | |
| PRE-ICI-02 | Urinal Rebate | N | | | | |
| PRE-ICI-03 | Clothes Washer Rebate | N | | | | |
| PRE-ICI-04 | Commercial General Rebate | N | | | | |
| PRE-ICI-05 | Kitchen Pre-Rinse Spray Valve Installation | N | | | | |
| PRE-ICI-06 | Irrigation Audits - High Users | N | | | | |
| PRE-ICI-07 | High-Efficiency Sprinkler Nozzle Rebate | N | | | | |
| PRE-ICI-08 | Smart Irrigation Controller Rebate | N | | | | |
| PRE-ICI-09 | WaterWise Landscape Rebate | N | | | | |
| PRE-ICI-10 | Rainwater Harvesting Rebate | N | | | | |
| PRE-ICI-11 | Commercial Dishwasher Rebate | N | | | | |
| PRE-ICI-12 | Commercial Food Steamer Rebate | N | | | | |

Enter the number per YEAR you expect to do in this decade.

| | | | | | | | | | | | |
|----------------|---------------------|----------|------|-------|-----|----|---|-----|----|----------|--------|
| Toilet | Rebate | \$ 138 | \$ - | 32.0 | 20% | 0% | Y | 4% | 99 | \$ 138 | \$ 349 |
| Urinal | Rebate | \$ 138 | \$ - | 17.0 | 20% | 0% | Y | 4% | 99 | \$ 138 | \$ 657 |
| Clothes Washer | Rebate | \$ 227 | \$ - | 86.0 | 20% | 0% | Y | 13% | 99 | \$ 227 | \$ 455 |
| Other | Rebate | \$ 2 | \$ - | 1.0 | 50% | 0% | N | 0% | 15 | \$ 2 | \$ 252 |
| ICI Acct. | Direct Installation | \$ 213 | \$ - | 77.0 | 0% | 0% | Y | 10% | 99 | \$ 213 | \$ 322 |
| ICI Acct. | Site Visit | \$ 213 | \$ - | 123.0 | 0% | 0% | N | 0% | 3 | \$ 213 | \$ 533 |
| ICI Acct. | Rebate | \$ 410 | \$ - | 49.8 | 0% | 0% | N | 0% | 10 | \$ 410 | \$ 854 |
| ICI Acct. | Rebate | \$ 510 | \$ - | 117.7 | 0% | 0% | N | 0% | 10 | \$ 510 | \$ 449 |
| ICI Acct. | Rebate | \$ 5,250 | \$ - | 793.8 | 20% | 0% | N | 0% | 15 | \$ 5,250 | \$ 619 |
| ICI Acct. | Rebate | \$ 2,911 | \$ - | 462.6 | 0% | 0% | N | 0% | 15 | \$ 2,911 | \$ 471 |
| ICI Acct. | Rebate | \$ 1,028 | \$ - | 158.2 | 0% | 0% | N | 0% | 20 | \$ 1,028 | \$ 394 |
| ICI Acct. | Rebate | \$ 513 | \$ - | 223.3 | 0% | 0% | N | 0% | 10 | \$ 513 | \$ 238 |

User-Defined Conservation Measures

Single-Family Measures

| | | | | | | |
|-----------|--|---|--|--|--|--|
| USR-SF-01 | | N | | | | |
| USR-SF-02 | | | | | | |

| Utility Scenario: PFLUGERVILLE Going Slow | | Include in Plan? Y/N | Average Annual Level of Activity for each Measure by Decade | | | | |
|---|------|-------------------------|---|---------|---------|---------|---------|
| ID | Name | | 2020-30 | 2031-40 | 2041-50 | 2051-60 | 2061-70 |

Single-Family Measures

| | | | | | | | | |
|-----------|---|---|-----|-----|-----|-----|-----|-----|
| PRE-SF-01 | HE Toilet Rebate | Y | 100 | 100 | 100 | 100 | | |
| PRE-SF-02 | Bathroom Retrofit | N | | | | | | |
| PRE-SF-03 | Showerhead and Aerator Kit | N | | | | | | |
| PRE-SF-04 | Clothes Washer Rebate | N | | | | | | |
| PRE-SF-05 | Home Water Reports | Y | 20 | 20 | 20 | 20 | 20 | 20 |
| PRE-SF-06 | Irrigation Audits - High Users | Y | 5 | 5 | 5 | 5 | 5 | 5 |
| PRE-SF-07 | High-Efficiency Sprinkler Nozzle Rebate | N | | | | | | |
| PRE-SF-08 | Smart Irrigation Controller Rebate | N | | | | | | |
| PRE-SF-09 | WaterWise Landscape Rebate | N | | | | | | |
| PRE-SF-10 | Rainwater Harvesting Rebate | N | | | | | | |
| PRE-SF-11 | Rain Barrel | Y | 100 | 100 | 100 | 100 | 100 | 100 |

Multi-Family Measures

| | | | | | | | | |
|-----------|---|---|----|----|---|---|---|---|
| PRE-MF-01 | HE Toilet Rebate | Y | 20 | 20 | | | | |
| PRE-MF-02 | Bathroom Retrofit | N | | | | | | |
| PRE-MF-03 | Showerhead and Aerator Kit | N | | | | | | |
| PRE-MF-04 | Clothes Washer Rebate | N | | | | | | |
| PRE-MF-05 | Irrigation Audits - High Users | Y | 2 | 2 | 2 | 2 | 2 | 2 |
| PRE-MF-06 | High-Efficiency Sprinkler Nozzle Rebate | N | | | | | | |
| PRE-MF-07 | Smart Irrigation Controller Rebate | N | | | | | | |
| PRE-MF-08 | WaterWise Landscape Rebate | N | | | | | | |
| PRE-MF-09 | Rainwater Harvesting Rebate | N | | | | | | |

Industrial, Commercial, Institutional Measures

| | | | | | | | | |
|------------|--|---|---|---|---|---|---|---|
| PRE-ICI-01 | HE Toilet Rebate | N | | | | | | |
| PRE-ICI-02 | Urinal Rebate | N | | | | | | |
| PRE-ICI-03 | Clothes Washer Rebate | N | | | | | | |
| PRE-ICI-04 | Commercial General Rebate | N | | | | | | |
| PRE-ICI-05 | Kitchen Pre-Rinse Spray Valve Installati | N | | | | | | |
| PRE-ICI-06 | Irrigation Audits - High Users | Y | 2 | 2 | 2 | 2 | 2 | 2 |
| PRE-ICI-07 | High-Efficiency Sprinkler Nozzle Rebate | N | | | | | | |
| PRE-ICI-08 | Smart Irrigation Controller Rebate | N | | | | | | |
| PRE-ICI-09 | WaterWise Landscape Rebate | N | | | | | | |
| PRE-ICI-10 | Rainwater Harvesting Rebate | N | | | | | | |
| PRE-ICI-11 | Commercial Dishwasher Rebate | N | | | | | | |
| PRE-ICI-12 | Commercial Food Steamer Rebate | N | | | | | | |

| Utility Scenario: PFLUGERVILLE Sky's The Limit | | Include in Plan? Y/N | Average Annual Level of Activity for each Measure by Decade | | | | |
|--|------|-------------------------|---|---------|---------|---------|---------|
| ID | Name | | 2020-30 | 2031-40 | 2041-50 | 2051-60 | 2061-70 |

Single-Family Measures

| | | | | | | | | |
|-----------|---|---|-----|-----|-----|-----|-----|----|
| PRE-SF-01 | HE Toilet Rebate | Y | 100 | | | | | |
| PRE-SF-02 | Bathroom Retrofit | Y | 100 | 100 | 100 | 100 | | |
| PRE-SF-03 | Showerhead and Aerator Kit | N | | | | | | |
| PRE-SF-04 | Clothes Washer Rebate | Y | 75 | 75 | | | | |
| PRE-SF-05 | Home Water Reports | Y | 50 | 50 | 50 | 50 | 50 | 50 |
| PRE-SF-06 | Irrigation Audits - High Users | Y | 200 | 225 | 250 | 275 | 300 | |
| PRE-SF-07 | High-Efficiency Sprinkler Nozzle Rebate | Y | | | | | | |
| PRE-SF-08 | Smart Irrigation Controller Rebate | Y | 350 | 375 | 400 | 450 | 500 | |
| PRE-SF-09 | WaterWise Landscape Rebate | Y | 400 | 450 | 500 | 550 | 600 | |
| PRE-SF-10 | Rainwater Harvesting Rebate | Y | 100 | 150 | 200 | 250 | 300 | |
| PRE-SF-11 | Rain Barrel | N | | | | | | |

Multi-Family Measures

| | | | | | | | | |
|-----------|---|---|----|----|----|----|----|----|
| PRE-MF-01 | HE Toilet Rebate | Y | 15 | | | | | |
| PRE-MF-02 | Bathroom Retrofit | Y | 10 | 10 | 10 | | | |
| PRE-MF-03 | Showerhead and Aerator Kit | N | | | | | | |
| PRE-MF-04 | Clothes Washer Rebate | N | | | | | | |
| PRE-MF-05 | Irrigation Audits - High Users | Y | 10 | 20 | 30 | 40 | 50 | |
| PRE-MF-06 | High-Efficiency Sprinkler Nozzle Rebate | N | | | | | | |
| PRE-MF-07 | Smart Irrigation Controller Rebate | N | | | | | | |
| PRE-MF-08 | WaterWise Landscape Rebate | Y | 20 | 20 | 20 | 20 | 20 | 20 |
| PRE-MF-09 | Rainwater Harvesting Rebate | Y | 15 | 15 | 15 | 15 | 15 | 15 |

Industrial, Commercial, Institutional Measures

| | | | | | | | | |
|------------|--|---|-----|-----|-----|-----|-----|-----|
| PRE-ICI-01 | HE Toilet Rebate | Y | 100 | 20 | | | | |
| PRE-ICI-02 | Urinal Rebate | Y | 30 | | | | | |
| PRE-ICI-03 | Clothes Washer Rebate | N | | | | | | |
| PRE-ICI-04 | Commercial General Rebate | N | | | | | | |
| PRE-ICI-05 | Kitchen Pre-Rinse Spray Valve Installati | N | | | | | | |
| PRE-ICI-06 | Irrigation Audits - High Users | Y | 40 | 40 | 40 | 40 | 40 | 40 |
| PRE-ICI-07 | High-Efficiency Sprinkler Nozzle Rebate | N | | | | | | |
| PRE-ICI-08 | Smart Irrigation Controller Rebate | N | | | | | | |
| PRE-ICI-09 | WaterWise Landscape Rebate | Y | 100 | 100 | 100 | 100 | 100 | 100 |
| PRE-ICI-10 | Rainwater Harvesting Rebate | Y | 10 | 20 | 30 | 40 | 50 | |
| PRE-ICI-11 | Commercial Dishwasher Rebate | Y | 20 | 20 | 20 | 20 | 20 | 20 |
| PRE-ICI-12 | Commercial Food Steamer Rebate | Y | 10 | 10 | 10 | 10 | 10 | 10 |

Conservation Plan

View Settings Help | Manage Scenarios

Utility: PFLUGERVILLE
 Scenario: Sky's The Limit

| ID | Name | Savings Unit Cost \$/AF | Annual Measure Implementation | | | | Active Water Savings by Planning Year (kGal) | | | | Total Cost by Planning Year (2018 \$) | | | |
|----|------|-------------------------|-------------------------------|------|------|------|--|------|------|------|---------------------------------------|------|------|------|
| | | | 2020 | 2024 | 2029 | 2030 | 2020 | 2024 | 2029 | 2030 | 2020 | 2024 | 2029 | 2030 |

Single-Family Measures

| | | | | | | | | | | | | | | |
|-----------------|---|---------------|-----|-----|-----|-----|---------------|---------------|----------------|----------------|-------------------|-------------------|-------------------|-------------------|
| PRE-SF-01 | HE Toilet Rebate | \$ 363 | 100 | 100 | 100 | 100 | 736 | 3,398 | 6,168 | 6,658 | \$ 11,300 | \$ 11,300 | \$ 11,300 | \$ 11,300 |
| PRE-SF-02 | Bathroom Retrofit | \$ 748 | 100 | 100 | 100 | 100 | 1,039 | 4,797 | 8,708 | 9,399 | \$ 32,900 | \$ 32,900 | \$ 32,900 | \$ 32,900 |
| PRE-SF-04 | Clothes Washer Rebate | \$ 1,374 | 75 | 75 | 75 | 75 | 284 | 1,233 | 2,086 | 2,222 | \$ 11,700 | \$ 11,700 | \$ 11,700 | \$ 11,700 |
| PRE-SF-05 | Home Water Reports | \$ 516 | 50 | 50 | 50 | 50 | 221 | 221 | 221 | 221 | \$ 350 | \$ 350 | \$ 350 | \$ 350 |
| PRE-SF-06 | Irrigation Audits - High Users | \$ 924 | 200 | 200 | 200 | 200 | 2,409 | 7,227 | 7,227 | 7,227 | \$ 19,800 | \$ 19,800 | \$ 19,800 | \$ 19,800 |
| PRE-SF-07 | High-Efficiency Sprinkler Nozzle Rebate | \$ 917 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \$ - | \$ - | \$ - | \$ - |
| PRE-SF-08 | Smart Irrigation Controller Rebate | \$ 694 | 350 | 350 | 350 | 350 | 4,010 | 20,052 | 40,103 | 40,103 | \$ 73,500 | \$ 73,500 | \$ 73,500 | \$ 73,500 |
| PRE-SF-09 | WaterWise Landscape Rebate | \$ 649 | 400 | 400 | 400 | 400 | 9,272 | 46,359 | 92,719 | 101,991 | \$ 220,000 | \$ 220,000 | \$ 220,000 | \$ 220,000 |
| PRE-SF-10 | Rainwater Harvesting Rebate | \$ 666 | 100 | 100 | 100 | 100 | 1,457 | 7,283 | 14,566 | 16,023 | \$ 35,500 | \$ 35,500 | \$ 35,500 | \$ 35,500 |
| Subtotal | | \$ 676 | | | | | 19,428 | 90,570 | 171,799 | 183,844 | \$ 405,050 | \$ 405,050 | \$ 405,050 | \$ 405,050 |

Multi-Family Measures

| | | | | | | | | | | | | | | |
|-----------------|--------------------------------|---------------|----|----|----|----|--------------|---------------|---------------|---------------|-------------------|-------------------|-------------------|-------------------|
| PRE-MF-01 | HE Toilet Rebate | \$ 263 | 15 | 15 | 15 | 15 | 152 | 702 | 1,274 | 1,375 | \$ 1,695 | \$ 1,695 | \$ 1,695 | \$ 1,695 |
| PRE-MF-02 | Bathroom Retrofit | \$ 466 | 10 | 10 | 10 | 10 | 167 | 770 | 1,398 | 1,509 | \$ 3,290 | \$ 3,290 | \$ 3,290 | \$ 3,290 |
| PRE-MF-05 | Irrigation Audits - High Users | \$ 533 | 10 | 10 | 10 | 10 | 449 | 1,347 | 1,347 | 1,347 | \$ 2,130 | \$ 2,130 | \$ 2,130 | \$ 2,130 |
| PRE-MF-08 | WaterWise Landscape Rebate | \$ 619 | 20 | 20 | 20 | 20 | 4,636 | 23,180 | 46,359 | 50,995 | \$ 105,000 | \$ 105,000 | \$ 105,000 | \$ 105,000 |
| PRE-MF-09 | Rainwater Harvesting Rebate | \$ 471 | 15 | 15 | 15 | 15 | 2,533 | 12,663 | 25,326 | 27,858 | \$ 43,665 | \$ 43,665 | \$ 43,665 | \$ 43,665 |
| Subtotal | | \$ 561 | | | | | 7,936 | 38,662 | 75,705 | 83,085 | \$ 155,780 | \$ 155,780 | \$ 155,780 | \$ 155,780 |

Industrial, Commercial, Institutional Measures

| | | | | | | | | | | | | | | |
|-----------------|--------------------------------|---------------|-----|-----|-----|-----|---------------|----------------|----------------|----------------|-------------------|-------------------|-------------------|-------------------|
| PRE-ICI-01 | HE Toilet Rebate | \$ 349 | 100 | 100 | 100 | 100 | 934 | 4,310 | 7,825 | 8,445 | \$ 13,800 | \$ 13,800 | \$ 13,800 | \$ 13,800 |
| PRE-ICI-02 | Urinal Rebate | \$ 657 | 30 | 30 | 30 | 30 | 149 | 687 | 1,248 | 1,347 | \$ 4,140 | \$ 4,140 | \$ 4,140 | \$ 4,140 |
| PRE-ICI-06 | Irrigation Audits - High Users | \$ 533 | 40 | 40 | 40 | 40 | 1,796 | 5,387 | 5,387 | 5,387 | \$ 8,520 | \$ 8,520 | \$ 8,520 | \$ 8,520 |
| PRE-ICI-09 | WaterWise Landscape Rebate | \$ 619 | 100 | 100 | 100 | 100 | 23,180 | 115,898 | 231,797 | 254,977 | \$ 525,000 | \$ 525,000 | \$ 525,000 | \$ 525,000 |
| PRE-ICI-10 | Rainwater Harvesting Rebate | \$ 471 | 10 | 10 | 10 | 10 | 1,688 | 8,442 | 16,884 | 18,572 | \$ 29,110 | \$ 29,110 | \$ 29,110 | \$ 29,110 |
| PRE-ICI-11 | Commercial Dishwasher Rebate | \$ 394 | 20 | 20 | 20 | 20 | 1,155 | 5,776 | 11,551 | 12,707 | \$ 20,560 | \$ 20,560 | \$ 20,560 | \$ 20,560 |
| PRE-ICI-12 | Commercial Food Steamer Rebate | \$ 238 | 10 | 10 | 10 | 10 | 815 | 4,075 | 8,150 | 8,150 | \$ 5,130 | \$ 5,130 | \$ 5,130 | \$ 5,130 |
| Subtotal | | \$ 577 | | | | | 29,717 | 144,576 | 282,842 | 309,585 | \$ 606,260 | \$ 606,260 | \$ 606,260 | \$ 606,260 |

Utility & General Measures

| | | | | | | | | | | | | | | |
|----------|----|--|--|--|--|--|---|---|---|---|------|------|------|------|
| Subtotal | NA | | | | | | 0 | 0 | 0 | 0 | \$ - | \$ - | \$ - | \$ - |
|----------|----|--|--|--|--|--|---|---|---|---|------|------|------|------|

| | | | | | | | | | | | | | | |
|-----------------------------|---------------|--|--|--|--|--|---------------|----------------|----------------|----------------|---------------------|---------------------|---------------------|---------------------|
| Grand Total for Plan | \$ 608 | | | | | | 57,081 | 273,807 | 530,346 | 576,514 | \$ 1,167,090 | \$ 1,167,090 | \$ 1,167,090 | \$ 1,167,090 |
|-----------------------------|---------------|--|--|--|--|--|---------------|----------------|----------------|----------------|---------------------|---------------------|---------------------|---------------------|

Conservation Plan Demand Projection

View Settings Help | Adjust Column Width | Manage Scenarios

| | | | | | | | | | |
|---------------|-----------------|------|------|------|------|------|------|------|---------|
| Utility: | PFLUGERVILLE | | | | | | | | |
| Scenario: | Sky's The Limit | | | | | | | | |
| Volume Units: | AF | | | | | | | | |
| Projections | 2020 | 2024 | 2029 | 2030 | 2040 | 2050 | 2060 | 2070 | 2020-70 |

Avg Annual Growth %

Population

| | | | | | | | | | |
|---------------------|--------|--------|--------|--------|--------|---------|---------|---------|------|
| Retail Service Area | 63,118 | 69,356 | 77,154 | 78,714 | 96,187 | 113,524 | 131,029 | 131,180 | 1.5% |
|---------------------|--------|--------|--------|--------|--------|---------|---------|---------|------|

Connections

| | | | | | | | | | |
|---------------|--------|--------|--------|--------|--------|--------|--------|--------|------|
| Single Family | 18,840 | 20,702 | 23,030 | 23,495 | 28,710 | 33,885 | 39,110 | 39,155 | 1.5% |
| Multi Family | 45 | 49 | 55 | 56 | 70 | 87 | 108 | 135 | 2.2% |
| ICI | 849 | 933 | 1,038 | 1,059 | 1,321 | 1,647 | 2,054 | 2,562 | 2.2% |
| Total | 19,734 | 21,684 | 24,122 | 24,610 | 30,101 | 35,619 | 41,272 | 41,852 | 1.5% |

Baseline Demand

(in AF)

| | | | | | | | | | |
|------------------|-------|-------|-------|-------|--------|--------|--------|--------|------|
| Single Family | 5,069 | 5,485 | 6,004 | 6,108 | 7,342 | 8,575 | 9,833 | 9,834 | 1.3% |
| Multi Family | 333 | 360 | 394 | 401 | 482 | 563 | 646 | 646 | 1.3% |
| ICI | 1,518 | 1,646 | 1,806 | 1,838 | 2,212 | 2,591 | 2,979 | 2,977 | 1.4% |
| Sales Subtotal | 6,920 | 7,491 | 8,205 | 8,347 | 10,036 | 11,730 | 13,458 | 13,457 | 1.3% |
| Other Uses | 321 | 353 | 393 | 401 | 490 | 578 | 667 | 668 | 1.5% |
| Water Loss | 882 | 956 | 1,047 | 1,066 | 1,282 | 1,499 | 1,721 | 1,721 | 1.3% |
| Production Total | 8,124 | 8,800 | 9,645 | 9,814 | 11,808 | 13,807 | 15,846 | 15,846 | 1.3% |
| Water Loss % | 11% | 11% | 11% | 11% | 11% | 11% | 11% | 11% | 0.0% |

Baseline GPCD

| | | | | | | | | | |
|-------------|-----|-----|-----|-----|-----|-----|-----|-----|-------|
| Total | 115 | 113 | 112 | 111 | 110 | 109 | 108 | 108 | -0.1% |
| Residential | 76 | 75 | 74 | 74 | 73 | 72 | 71 | 71 | -0.1% |
| Water Loss | 12 | 12 | 12 | 12 | 12 | 12 | 12 | 12 | -0.1% |

Plan Active Savings

(in AF)

| | | | | | | | | | |
|--------------------|-----|-----|-------|-------|-------|-------|-------|-------|--|
| Single Family | 60 | 278 | 527 | 564 | 778 | 879 | 988 | 1,070 | |
| Multi Family | 24 | 119 | 232 | 255 | 348 | 353 | 354 | 356 | |
| ICI | 91 | 444 | 868 | 950 | 1,334 | 1,403 | 1,475 | 1,549 | |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Water Loss | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Total Plan Savings | 175 | 840 | 1,628 | 1,769 | 2,461 | 2,635 | 2,817 | 2,975 | |

Start

1. Baseline Demand Projection

2. Conservation Measures

3. Conservation Plan

4. Plan Demand Projection

Single-Year Savings Calculator

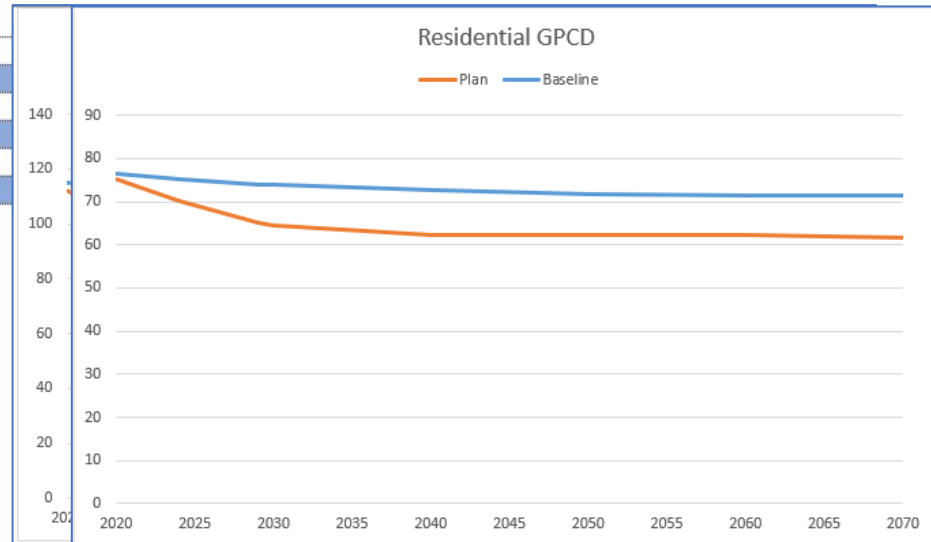
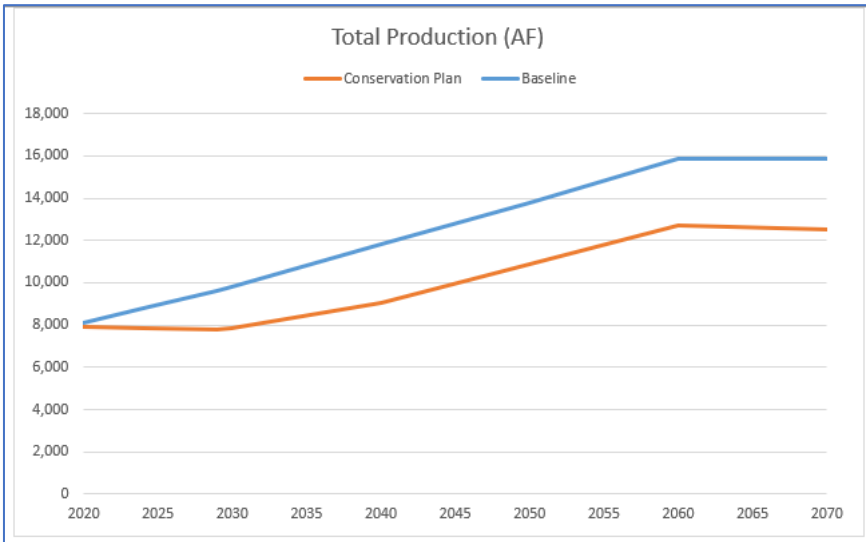
Plumbing Fixture Inventory

Pre-Defined Measures

Passive Savings

| | | | | | | | | | |
|---------------|-----------------|------|------|------|------|------|------|------|------------------------|
| Utility: | PFLUGERVILLE | | | | | | | | Avg Annual Growth % |
| Scenario: | Sky's The Limit | | | | | | | | |
| Volume Units: | AF | | | | | | | | |
| Projections | 2020 | 2024 | 2029 | 2030 | 2040 | 2050 | 2060 | 2070 | 2020-70 |

| Plan Demand Projection (in AF) | | | | | | | | | |
|--------------------------------|-------|-------|-------|-------|-------|--------|--------|--------|-------|
| Single Family | 5,010 | 5,207 | 5,477 | 5,544 | 6,563 | 7,697 | 8,845 | 8,764 | 1.1% |
| Multi Family | 309 | 242 | 162 | 146 | 134 | 210 | 292 | 290 | -0.1% |
| ICI | 1,427 | 1,202 | 938 | 888 | 878 | 1,188 | 1,504 | 1,428 | 0.0% |
| Sales Subtotal | 6,745 | 6,651 | 6,577 | 6,578 | 7,575 | 9,095 | 10,641 | 10,482 | 0.9% |
| Other Uses | 321 | 353 | 393 | 401 | 490 | 578 | 667 | 668 | 1.5% |
| Water Loss | 861 | 853 | 849 | 850 | 983 | 1,178 | 1,378 | 1,358 | 0.9% |
| Production Total | 7,927 | 7,857 | 7,819 | 7,829 | 9,048 | 10,851 | 12,685 | 12,508 | 0.9% |
| Water Loss % | 11% | 11% | 11% | 11% | 11% | 11% | 11% | 11% | 0.0% |



Best Management Practices

- Probably Doing
 - Conservation coordinator
 - Pricing/rates
 - Metering all connections
 - System audit & loss control
 - Public information
- Strongly Consider
 - Pricing/rates
 - School education/public info
 - Partnering with nonprofits
 - Prohibiting water waste
- Need to Consider
 - Cost effective analysis
 - Athletic field, golf course, and park conservation
 - Landscape irrigation conservation and incentives
 - Residential irrigation audits
 - ICI programs
 - Incentive programs
 - Graywater
 - Rainwater harvesting and reuse programs
 - Wholesale agency assistance
 - Small utility outreach

Considerations

- **SCADA** – when used to monitor pressure to alert to the possibility of a leak could be considered part of a leak detection program.
- **Customer portals/dashboards** – if the portal/dashboard is used by customers to view real time usage, this could be considered public education.
- **Plant tours** – plant tours to students, civic groups, etc., could be considered public education.
- **Know your audience** – tailor your messaging based on demographics. For instance, for an older population, bill inserts and pamphlets in the payment office probably work. For a mixed or younger population, then websites and social media should be included.

Details, Details, Details!

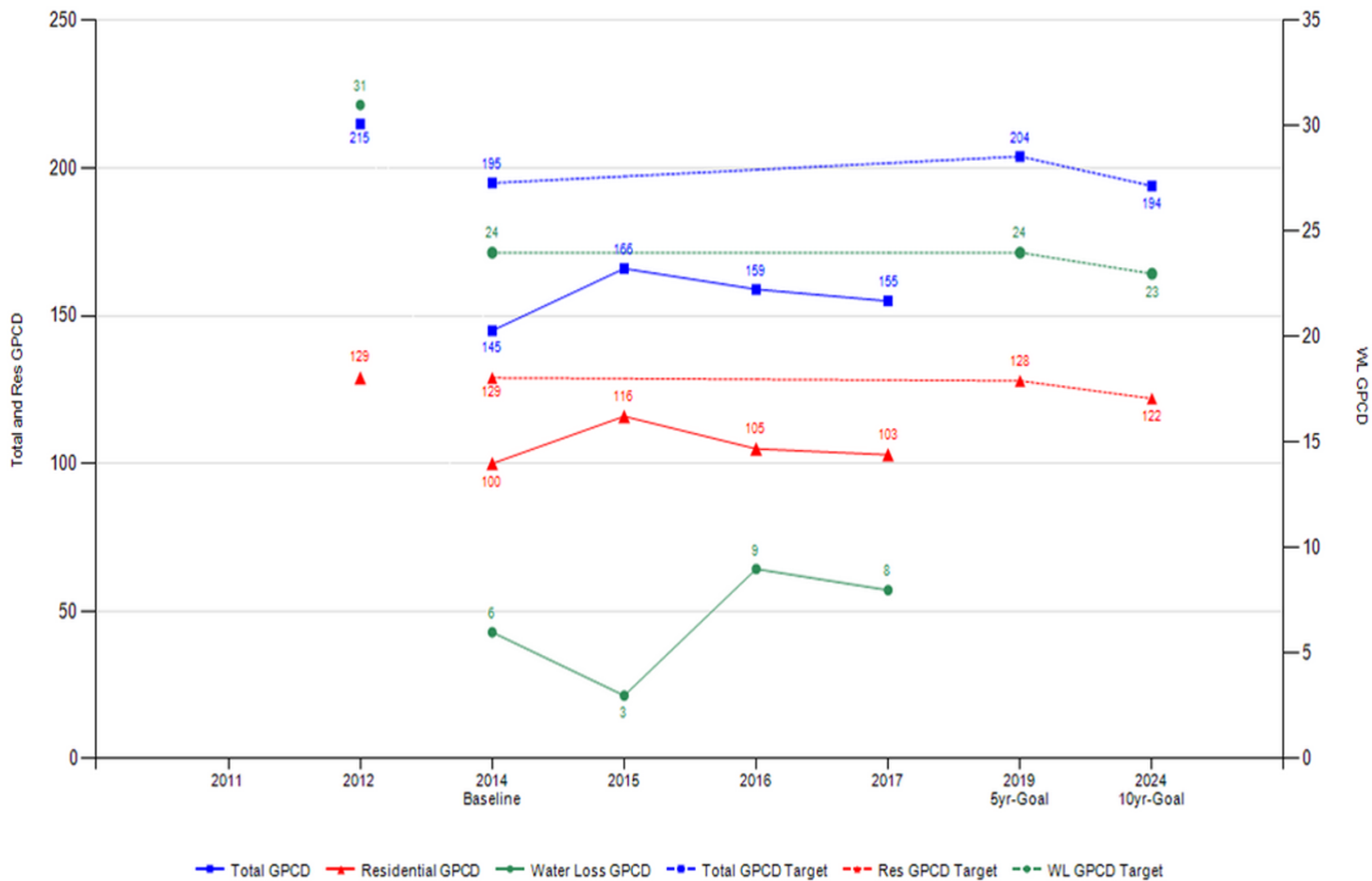


Utility Name:

[Get Graph Report](#)



City of Watertown



Utility Profile

+ Conservation Plan

Annual Report

Water Conservation Plan

5-AND 10-YR GOALS FOR WATER SAVINGS For Retail Water Supplier

Provide specific and quantified five- and 10-year goals in the table below.

In the first column, historic data, if available, from previously submitted annual reports has been entered.

For assistance in determining how to identify appropriate goals for your Water Conservation Plan, refer to [Water Conservation Plans ~ Identifying Targets and Goals](#).

| | Historic 5 Year Average | Baseline | 5-Year Goal For year 2023 | 10-Year Goal For year 2028 |
|------------------------------------|-------------------------|----------------------|---------------------------|----------------------------|
| Total GPCD ¹ | 157 | <input type="text"/> | 151 | 148 |
| Residential GPCD ² | 85 | <input type="text"/> | 120 | 119 |
| Water Loss (GPCD) ³ | 17 | <input type="text"/> | 15 | 13 |
| Water Loss Percentage ⁴ | 10.83 % | 0.00 % | 9.93 % | 8.78 % |

1. Total GPCD = (Total Gallons in System / Permanent Population) / 365

2. Residential GPCD = (Gallons used for Residential use / Residential Population) / 365

3. Water Loss GPCD = (Total Water Loss / Permanent Population) / 365

4. Water Loss Percentage = (Total Water Loss / Total Gallons in System) x 1000 or (Water Loss GPCD / Total GPCD) x 100

Upload Conservation Plan:

Attach File(s)

- Utility Profile
- Conservation Plan
- Annual Report

Water Conservation Plan

5-AND 10-YR GOALS FOR WATER SAVINGS For Retail Water Supplier

Provide specific and quantified five- and 10-year goals in the table below. In the first column, historic data, if available, from previously submitted annual reports has been entered.

For assistance in determining how to identify appropriate goals for your Water Conservation Plan, refer to [Water Conservation Plans – Identifying Targets and Goals](#).

| | Historic 5 Year Average | Baseline | 5-Year Goal For year 2024 | 10-Year Goal For year 2029 |
|------------------------------------|-------------------------|----------|---------------------------|----------------------------|
| Total GPCD ¹ | 144 | 141 | 143 | 139 |
| Residential GPCD ² | 78 | 74 | 77 | 75 |
| Water Loss (GPCD) ³ | 8 | 8 | 14 | 14 |
| Water Loss Percentage ⁴ | 6.00 % | 5.67 % | 10.00 % | 10.00 % |

1. Total GPCD = (Total Gallons in System / Permanent Population) / 365
2. Residential GPCD = (Gallons used for Residential use / Residential Population) / 365
3. Water Loss GPCD = (Total Water Loss / Permanent Population) / 365
4. Water Loss Percentage = (Total Water Loss / Total Gallons in System) x 1000 or (Water Loss GPCD / Total GPCD) x 100

Upload Conservation Plan:

| View | Delete | File Name | File Description |
|------|--------|---------------------|------------------|
| | | Waterwood_WCP18.pdf | |

In Summary...

- Address the minimum requirements
- Consider best management practices
- Incorporate projects/activities
- **Provide details!**
- Utilize available resources
- Request an early review of draft
- Use plan as a beneficial tool
- Surface water right holders follow TCEQ rules

Resources

- ▶ Best Management Practices
www.twdb.texas.gov/conservation/BMPs/index.asp
- ▶ Water Conservation Plans
www.twdb.texas.gov/conservation/municipal/plans/index.asp
- ▶ Utility Profile
www.twdb.texas.gov/conservation/municipal/plans/UP.asp
- ▶ Annual Reports
www.twdb.texas.gov/conservation/municipal/plans/ARs.asp
- ▶ Historical Reports
www.twdb.texas.gov/conservation/municipal/waterloss/historical-annual-report.asp

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Water Conservation

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